

Press Release

Licensing Optimization “Miss Marple 2010” at CeBIT:

Intelligent software asset and license management

Lindau, Feb. 22, 2010 - A comprehensive overview of assets, licenses, contracts and actual software utilization with reporting and multi-client capability is becoming more and more important for companies in the Enterprise and Mid Market segments. This is what is offered by the new “Miss Marple 2010”, the intelligent, integrated license management and optimization solution from Adlon Software. At this year’s CeBIT, the currently available on-premise solution will also be presented as Software as a Service (SaaS). Adlon Software is a partner at the Microsoft stand in hall 4, stand 26 (March 2 - 6 2010 in Hanover, Germany).

Cost savings and compliance are pushing the issue of software asset and license management (SAM) in companies. This means that fast, correct data and a comprehensive overview of SAM are indispensable for license managers. With the new “Miss Marple 2010,” the license detective from Adlon Software, these and even more comprehensive functions are offered in a highly automated yet flexible form: Manufacturer-independent, scalable observation of IT assets, licenses, contracts and actual software utilization, automatic server license management, license pooling, reporting and integrated best practice processes. Multi-client and multi-language capabilities are available for implementation in national and international group structures. The managers thus receive role-based transparency at the client and server level, as well as cost control and legal compliance.

At this year’s CeBIT, the Miss Marple on-premise solution available until now will be supplemented by “Miss Marple Online” as a hosted version. This means that “Miss Marple 2010” can optimally support not only enterprise companies with intelligent software asset and license management, but can also resourcefully support medium-sized companies with the offer of Software

as a Service (SaaS). With this service, only actual utilization is paid for, the operating costs for infrastructure are low, and software and service can be used immediately, including the hotline and support.

Customers receive individual support at all times via the "Miss Marple" international partner network. All partners have extensive expertise in software asset and license management and have been trained with Miss Marple. A competent specialist partner is thus available for the customer near their location, like Comsoft Direct in Switzerland and All in One Networks GmbH in southern Germany, for example.

Adlon Software is a partner at the Microsoft stand in hall 4, stand 26. This year's CeBIT in Hanover, Germany, will take place from March 2-6 2010. Further information can be found at <http://www.adlon-software.com>.

The company

With the Miss Marple product family, Adlon Software has already been around for more than ten years as one of the first providers of software metering solutions worldwide. With the Miss Marple Enterprise Edition, Adlon Software has evolved into one of the leading international providers of IT asset and license management solutions in Europe.

Contact

ADLON Software GmbH
Kemptener Strasse 99
88131 Lindau / Germany
Phone: +49 (0) 83 82 / 9 43 90 - 0
Fax: +49 (0) 83 82 / 9 43 90 - 20
www.adlon-software.com

Public Relations

Dr. Susanne Knabe
Public Relations
Phone: +49 (0) 89 / 121 626 16
E-Mail: susanne.knabe@adlon-software.com